

bx Recommender

The Serendipity Factor in Your Users' Searches

The bx Recommender makes the search experience more effective by adding serendipitous discovery. With the bx Recommender, users discover articles that they may not have found otherwise. Users set their information context by searching and selecting an article from the result list. Having analyzed usage data from millions of researchers, bx displays a list of articles that other scholars looked at while viewing the selected article.

More than just searching, true discovery offers an opportunity to find something that the searcher did not even know existed. bx users need not rely on only their knowledge—they can build on the knowledge of their many peers. The bx Recommender saves scholars time. It presents them with a greater selection of resources that are likely to satisfy their information need and provides inspiration for further research.

Quick facts about the bx Recommender

- bx generates article recommendations by analyzing the usage data of millions of researchers across the globe.
- More than 1,100 institutions worldwide already use the bx[®] Recommender.
- The bx Recommender is a subscription service that comes ready-to-use with Primo and SFX. It can also be embedded in other interfaces via an API.
- The bx Recommender is part of the [bx Usage-Based Services](#) suite, which also includes [bx Hot Articles](#) and [bx Popularity Reports](#).

bx recommendations in Primo



Article

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Ahn, Soyeon ; Fedewa, Alicia L
Journal of Pediatric Psychology, 2011, Vol. 36(4), pp.385-397 [Peer Reviewed Journal]
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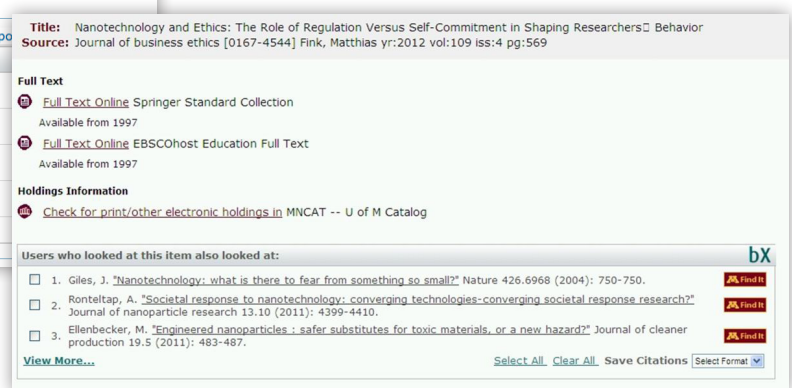
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3. BIDDLE, N [CHILDRENS PHYSICAL-ACTIVITY - AN EXPLORATORY-STUDY OF PSYCHOLOGICAL-CORRELATES](#). Social science & medicine 34.3 (1992) 325-331
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